



January 2010

## OFTM ROAD RACE SPONSORSHIP

Dear Sponsor:

On behalf of the Wampanoag Road Runners, we would like to ask you to consider sponsoring this year's Old Fashioned Ten Miler and Flat 5K Road Race (OFTM) that will take place on February 21, 2010. We rely on, and greatly appreciate the continued support of our road race from our sponsors and runners. Sponsorship gives us the ability to provide support to programs and agencies in and around the community of Foxboro. Last year, the OFTM hosted over 600 runners from many towns across New England, in what has become a "must do" race for many runners throughout the area, especially those training for the Boston Marathon. In turn, the Wampanoag Road Runners were able to assist the worthy causes noted below and plan to continue our support this year.

The 15<sup>th</sup> Annual OFTM will once again take place in February at Invensys Process Systems, formerly The Foxboro Co., and will help benefit the following: college scholarships for deserving Foxboro and Mansfield High School students based on need and merit; support the Hockomock YMCA with youth and family programs; contribute to the Attleboro Arts Museum and the Julia Cekala Foundation as well as several other grassroots charities from local communities that rely mainly on donations. This year, as in years past, we are asking for support, which will enable us to contribute to these valuable programs.

When you advertise on behalf of your company, your tax-deductible\* contribution will go a long way towards assisting these community-based programs that are in need of our support. This year we have four defined levels of giving. Any support that you can give is sorely needed and sincerely appreciated.

**Platinum** (\$1000 or more) - Featured logo with preferential placement on printed materials and web site; 4 free race entries and give-away items

**Gold** (\$500-\$999) - Logo on printed materials and web site; 2 free race entries and give-away items

**Silver** (\$250-\$499) - Logo on printed materials and web site; 1 free entry and give-away item

**Bronze** (\$100-\$249) - Line item name on printed materials and website

Donations can be addressed to the Wampanoag Road Runners, P.O. Box 2526, Attleboro, MA 02763. Should you have any questions, please contact any member of the race committee listed below.

On behalf of the race committee and the recipients of our proceeds, we thank you in advance for your support.

Sincerely,  
Wampanoag Road Runners Race Committee

Jim Morris- 508-369-0874, Sean McNamara- 508-272-7326, Sandy Sheehy – 508-904-7217

*\* Because the Wampanoag Road Runners is a 501c4 charitable organization, your contribution is fully tax-deductible. We acknowledge that no goods or services were exchanged for your donation. You may use this letter as a receipt for tax purposes.*